

Essentials Of Strategic Management 4th

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ement Roles and Skills 129 Management Roles 129 Basic Management Skills 129 LO-4 Strategy 136 LO-5 Contingency Planning and Crisis Management 137 Formulating Strategy 134 THE GREENING OF BUSINESS Some Complications in Setting Green Goals 134 THERE'S AN APP FOR THAT! 135 Levels of Strategy 136 LO-5 Contingency Planning and Crisis Management 137 ESSENTIALS OF MANAGEMENT

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